



NEWSLETTER ADVERTISING INFORMATION/CONTRACT

Issuance: January, May, September

Circulation: 2000 Florida West Coast Dentists

Contract Deadlines: 2 months prior to publishing
Jan: November 1st, May: March 1st, Sept: July 1st

Cancellation: Ad cancellations will not be accepted
after the contract deadline.

Advertising Rates:

Full Page:	8"x 10.125"	\$741.00	Page:	8.5"x11"
Half Page:	8"x 4.875"Horizontal	\$390.00	Color:	Full Color
Quarter Page:	3.875"x 4.875"Vertical	\$234.00	Screen:	Yes
1/8th Page:	3.875"x 2.5"	\$124.80	Bleed:	None
Vendor/Non Mbr.	25 words or less	\$ 60.00	Commission:	None
Classified:	each extra word	\$ 1.00	Special Position:	None
Member Classified:	25 words or less	\$ 30.00	Printing Method:	Offset
	each extra word	\$ 1.00	Paper:	80lb. Gloss
Insert:	7.5" x 10" per 2000	\$819.00		

Reproduction:

Digital File – File formats accepted:

PDF File – Hi-res PDF (CMYK X1A Filter)
Encapsulated Postscript – EPS 300 dpi min.
Tag Image File Format – TIF 300 dpi min.

Company Name: _____ **Contact Name:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **CC#(V/MC):** _____ **Exp:** _____

Please indicate: Size of Ad Desired: _____

Month/Months to Run: _____

This is authorized by: _____ **Date:** _____

(Signature)

Please forward this agreement with check/visa/mastercard and camera ready ad copy to the WCDDA.

All advertising is subject to the approval of the publisher. The publisher reserves the right to reject any advertising and to edit as deemed appropriate. The publisher does not assume liability to content of advertising matter. Additional charges may apply for photos, screens, typesetting and any graphic preparation. Rates effective January, 2008 (subject to revision).

West Coast District Dental Association

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