

West Coast District Dental Association Annual Summer Meeting



August 7-9, 2020
The Ritz-Carlton, Naples

Annual Summer Meeting Program

THE RITZ-CARLTON, NAPLES

AUGUST 7-9, 2020

REGISTER ONLINE
at wcdental.org

Friday, August 7th

Cycling: No drop ride, all levels welcome 7:00 a.m.

Registration and Exhibits 7:30 a.m. - 12:00 p.m.

Backwater Fishing 7:30 a.m. - Noon
The Bayview Park Boat Ramp (arrive at boat ramp by 7:30 a.m.)

HPV & EBV Viruses are Causing an Epidemic of Cancerous
& Precancerous Lesions in the Oral Cavity
3 CE Credits 8:00 a.m. - 11:30 a.m.

Volleyball Tournament 1:00 p.m. - 5:00 p.m.
Bump, set, spike with your fellow teammates! Compile your
teams and come play with the WCDDA, right here at the Ritz.

Cigars and Cordials 9:00 p.m.
Come join fellow aficionados at our annual Cigars and Cordials event.
(Cigars and Cordials are at your own expense)

Saturday, August 8th

5k Fun Run (Free Event) 7:00 a.m.

Registration and Exhibits 7:30 a.m. - 12:00 p.m.

Clinical Features of Early Oral Cancers & Precancerous Lesions
3 CE Credits 8:00 a.m. - 11:30 a.m.

Golf Tournament at Tiburon 8:30 a.m.
Shotgun start. Fee includes: greens fees, cart, lunch & awards.

Family Fun - LIVE! 9:00 a.m.
Join WCDDA families and friends for a FUN, LIVE commercial
video competition. Complete details will be kept top secret until
the event starts. Tip: Video features You the star and the beautiful
venue! Lights, Camera, Action.

WCDDA Officer Installation 5:00 p.m.

Beer, Wine & Cheese Reception 5:30 p.m. - 7:00 p.m.

Sunday, August 9th

Cycling: No drop ride, all levels welcome 7:00 a.m.

Registration and Exhibits 7:30 a.m. - 12:00 p.m.

Potpourri of Oral Pathology
3 CE Credits 8:00 a.m. - 11:30 a.m.

Location

The Ritz-Carlton, Naples is located at 280 Vanderbilt Beach Road,
Naples, FL 34108. Maps can be found online at
<http://www.ritzcarlton.com/en/Properties/Naples/>.

Hotel Reservations & Meeting Registration

A reservation link will be provided once you have registered for the Summer Meeting, visit www.wcdental.org to register and receive the housing link. Limit 2 rooms per registrant, the **West Coast District Dental Association room block rate is \$214.00 per night. Individuals not registered for the meeting will be charged the hotel rack rate instead of the group rate upon checkout.** Registrants desiring more than two rooms may check back after May 31, 2020 at which time if there are still rooms remaining in the group room block, the additional rooms will be made available on a first come basis. CE fees after July 13th increase by \$20.00 per registrant. Pre-registered dentists receive a WCDDA amenity. Refund and Cancellation Policy: All requests for refunds or cancellations must be made in writing to the WCDDA prior to the pre-registration deadline of July 24, 2020. A cancellation/processing fee of 15% will be charged. No refunds will be given if cancellation is received after the pre-registration deadline. No refunds will be given on site. Questions concerning reservations should be addressed with The Ritz-Carlton, Naples (239) 598-3300. **Questions concerning meeting registration should be addressed with the WCDDA office (813) 654-2500.**

Leisure Reservations

For spa, golf or dinner within the hotel, pool and beach cabana reservations please call (239) 514-6001.

Attention Cyclists!

No drop ride on Friday & Sunday.
Departing from The Ritz-Carlton at
7:00 a.m., returning prior to CE.
All levels welcome!

Support the WCDDA Fund

Make a donation to support the WCDDA Fund for your chance to win a variety of items that will be raffled throughout the meeting. A complete list of items will be featured in the onsite program. Raffle tickets start at \$5.00. You do not have to be present to win. **You may purchase tickets on the enclosed registration form or online.**

The WCDDA Fund supports local dental health education, access to care projects, careers in dentistry and disaster relief.

ADA C.E.R.P.® | Continuing Education
Recognition Program

WCDDA is an ADA CERP Recognized Provider.
ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

COURSE DESCRIPTIONS

Friday, August 7th

HPV & EBV Viruses are Causing an Epidemic of Cancerous and Precancerous Lesions in the Oral Cavity

Dr. Donald Cohen

8:00 a.m. – 11:30 a.m., 3 CEUs

This series of seminars will present a potpourri of interesting case studies in oral and maxillofacial pathology covering a variety of conditions encountered in general and specialty dental practices. The presenter will utilize an audience response system called Poll Everywhere, which will enable participants to use their cell phones to anonymously respond and interact with the presenter. In addition, the lecture will be customized by the audience responses and questions to better facilitate learning. Emphasis will be placed on lesions and conditions commonly seen in dental practice, especially those difficult to diagnose or to manage, newly diagnosed conditions and, especially premalignant or early malignant lesions.

The first seminar will focus on HPV and EBV viruses, which are causing an epidemic of cancerous and precancerous lesions and recalcitrant ulcers in the oral cavity. The lecture will demonstrate how to recognize these lesions and what we as dentists can do about them.

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Saturday, August 8th

Clinical Features of Early Oral Cancers and Precancerous Lesions

Dr. Donald Cohen

8:00 a.m. – 11:30 a.m., 3 CEUs

This seminar will focus on early oral cancers and pre-cancers, especially their clinical features. Early forms of cancer often have specific patterns based on location. Gingival cancers and especially pre-cancers have recently presented with a new clinical appearance. I have coined the appearance “ring around the collar.” This innocuous-looking circumferential leukoplakia of the marginal gingiva is very important to recognize and treat early. Also gingival cancers often resemble gingivitis and erythroplakia must be distinguished from chronic gingivitis. Multiple examples of early cancers from all oral and oropharyngeal sites will be shown to improve the clinician’s ability to recognize these often benign-appearing lesions.

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Sunday, August 9th

Potpourri of Oral Pathology

Dr. Donald Cohen

8:00 a.m. – 11:30 a.m., 3 CEUs

The third seminar will be entitled “Potpourri of Oral Pathology.” This will consist of a series of interesting clinical cases taken from the archives of the large oral pathology database at the University of Florida. These cases will challenge the diagnostic acumen of the course participants and help markedly improve their ability to recognize some important pathologic entities.

COURSE OBJECTIVES:

1. Upon completion of the three courses, participants should be able to recognize and formulate a differential diagnosis and understand the etiology and management of various oral lesions and diseases.
2. Recognize and understand the association of HPV with numerous oral lesions and the enormous implication of HPV-driven cancers and lesions to our dental practice. EBV-related ulcers have recently been seen in older patients and patients who are immune compromised. These ulcers are recalcitrant and difficult to treat and must be managed differently.
3. Recognize the clinical features of early squamous cell carcinoma and other malignancies of the oral cavity.
4. Better recognize abnormalities.
5. Improve diagnostic skills and management techniques of oral soft and hard tissue lesions through practice sessions utilizing anonymous audience response device.

Participants are cautioned of the potential risk of using knowledge when incorporating techniques and procedures into your practice, especially when a course has not provided supervised clinical experience in the technique or procedure to ensure that you have attained competence.

The West Coast Dental Association and Program Committee make every effort to present high-caliber speakers in their respective areas of expertise. The speakers’ presentations in no way imply endorsement of any product, technique or service presented during these presentations. The Florida Dental Association specifically disclaims responsibility for any material presented.

Thank You Gold Partner Doctors Choice Company & Silver Partner Digital Resource

2021 ANNUAL MEETING

SAVE THE DATE!

CAMLS, Downtown Tampa – January 29, 2021

Shannon Brinker presenting on *Anterior Provisional Workshop and Posterior Workshop*

Dr. Michael Fling presenting on *Contemporary Preps, Digital Impressions Dentistry, Fabrication Techniques and Materials and The Balance of Occlusion and Aesthetics*

Dr. Rhonda Savage presenting on *Accountability=Energized Team & Satisfied Patients and Your Fantastic Dental Team What Makes is Work*

Visit www.wcdental.org for additional information.

WCDDA'S 99TH ANNUAL MEETING WILL BE HELD ON FRI., JAN. 29, 2021 AT CAMLS IN DOWNTOWN TAMPA. THE GASPARILLA PARADE IS HELD ON SAT., JAN. 30, 2021 ON BAYSHORE BLVD.



This is a fantastic opportunity for you to participate in a unique event with dental family, friends and parade goers. This private outdoor area includes food, beer and restrooms!

Member \$175 per ticket, max. 4 per member.

Non-Member \$225 per ticket, max. 4 per non-member.

Purchase tickets here: <https://cvent.me/aQBq0E>

For more information on Gasparilla and the parade, visit www.gasparillapiratefest.com

Register On-Line @ wcdental.org

PICTURED: NAPLES PIER

**West Coast District Dental Association
Annual Summer Meeting - Registration Form
August 7-9, 2020**



Please Print Clearly

Name of Registering Dentist: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ ADA #: _____ License #: _____

Staff Name: _____ Staff Name: _____ Staff Name: _____

CE Fees	<input type="checkbox"/> MEMBER \$265.00 (WCDDA, FDA, ADA)	<input type="checkbox"/> NON-MEMBER \$405.00	<input type="checkbox"/> RESIDENT/
All Inclusive:	<input type="checkbox"/> RETIRED MEMBERS \$70.00	<input type="checkbox"/> STAFF \$65.00	STUDENT FREE

Friday, August 7th
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|--|------------------------|-------------|
| <input type="checkbox"/> 7:00 a.m. Cycling (All levels welcome) Free | No. of riders _____ | |
| <input type="checkbox"/> 7:30 a.m. Fishing Trip \$200.00 | No. of attendees _____ | \$ _____ |
| <input type="checkbox"/> 1:00 p.m. Volleyball (Team name if applicable) Free | No. of players _____ | Name: _____ |
| <input type="checkbox"/> 8:00 a.m. HPV & EBV Viruses are Causing an Epidemic of... | No. of attendees _____ | |
| <input type="checkbox"/> 9:00 p.m. Cigars & Cordials. At your own expense | No. of attendees _____ | |

Saturday, August 8th
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|---|------------------------|----------|
| <input type="checkbox"/> 7:00 a.m. Fun Run. Free | No. of runners _____ | |
| <input type="checkbox"/> 8:00 a.m. Clinical Features of Early Oral Cancers... | No. of attendees _____ | |
| <input type="checkbox"/> Golf at Tiburon \$140.00 | No. of attendees _____ | \$ _____ |
| <input type="checkbox"/> Family Fun - LIVE! Free | No. of attendees _____ | |
| <input type="checkbox"/> 5:00 p.m. Officer Installation. Free | No. of attendees _____ | |
| <input type="checkbox"/> 5:30 p.m. Beer, Wine & Cheese Reception Free | No. of attendees _____ | |

Sunday, August 9th
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|--|------------------------|----------|
| <input type="checkbox"/> 7:00 a.m. Cycling (All levels welcome) Free | No. of riders _____ | |
| <input type="checkbox"/> 8:00 a.m. Potpourri of Oral Pathology | No. of attendees _____ | |
| Raffle Tickets: 1 for \$5.00 – 10 for \$25.00 – 25 for \$50.00 | No. of tickets _____ | \$ _____ |

Registration + Events **TOTAL** \$ _____

Payment Method: Check: *Made payable to WCDDA* Visa MasterCard Amex
 Credit Card No.: _____ Exp. Date: _____ CVV Code: _____
 Signature: _____ Billing Zip Code: _____

Please mail or fax this form to the WCDDA:
 1114 Kyle Wood Lane • Brandon, FL 33511 • (813) 654-2500 Fax (813) 654-2505

Speaker Biography

Dr. Donald Cohen received his DMD degree from Washington University School of Dental Medicine, and trained in oral pathology at Temple University School of Dentistry receiving an MS in Oral Biology and a Certificate of Specialization in Oral Pathology. He obtained his MBA degree summa cum laude from the University of Nebraska. Dr. Cohen then was awarded a Robert Woods Johnson Faculty Fellowship in Health Care Outcomes and Quality. He is the only DDS to receive this specific fellowship. As part of his fellowship, he trained at Johns Hopkins University in Baltimore, Maryland and LDS Hospital in Salt Lake City, Utah carrying out several pioneering outcomes studies.



Dr. Cohen is Professor and Acting Chair of Oral & Maxillofacial Diagnostic Sciences at the University Of Florida College Of Dentistry. He is board certified in Oral and Maxillofacial Pathology, is the director of a large multi-state biopsy service with over 13,000 submissions, and has a private practice limited to Clinical Oral Pathology at the University of Florida. He has authored over 150 peer reviewed scientific publications and helps run the residency in Oral & Maxillofacial Pathology at UF College of Dentistry. He has received numerous teaching awards, including several college and university wide. Most recently he was selected as the 2018-19 basic science teacher of the year for the University Of Florida College Of Dentistry. He is a sought-after speaker and has given 100's of lectures on the topics of Oral Medicine and Oral Pathology at various state, regional and national meetings. He has also served as a consultant to Proctor & Gamble, Ameritas Life Insurance, Delta Dental and most recently to Merck & Co. on the topic of osteonecrosis of the jaws from oral bisphosphonates.

The WCDDA Fund Committee needs your help in growing our FUND!

Our next fundraiser will be a raffle of various items held in conjunction with the WCDDA Summer Meeting on August 7-9, 2020 at The Ritz-Carlton, Naples.

Raffle tickets will be sold at the WCDDA Summer meeting; prices start at \$5.00. If you are not able to donate an item or attend the Summer Meeting to support the Fund, that is okay. You can donate directly to the Fund to support dental health education and prevention of dental diseases, access to care programs, scholarship and disaster relief.

If you would like to donate an item(s) or have questions...

**Contact the WCDDA office at (813) 654-2500 or
Kelsey@wcdental.org**

